

# HISTORIAN / MEDIA RELATIONS

June

2025 – 2026

*Building Bridges for Our Veterans"*

*"From Sea to Shining Sea Honoring Veterans  
who keep us Free"*

## The 5 W's

Capture activities, achievements, and the dedication of our Auxiliaries in action by using the 5 W's:



**Who:** Identify the individuals or groups.

**What:** The actions, events or the objects.

**When:** Timelines, milestones and events.

**Where:** The physical or virtual location of the event.

**Why:** The reasons, motivations or justifications of the event.



## MEDIA PLATFORMS

- FACEBOOK
- YOUTUBE
- INSTAGRAM
- PINTEREST
- REELS – Used to showcase small clips of videos or pictures to highlight important moments

## AMERICAS BIRTHDAY

• CELEBRATE OUR COUNTRY'S HISTORY  
• HAPPY BIRTHDAY AMERICA



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